

Attachment 4
BAY AREA STORM WATER AUTHORITY
PUBLIC PARTICIPATION PLAN (PPP)

As required by the National Pollutant Discharge Elimination System (NPDES) Storm water Discharge of Storm water to Surface Waters from a Municipal Separate Storm Sewer System (MS4, the purpose of this Public Participation Plan (PPP) is to facilitate the involvement of watershed jurisdictions, agencies, organizations, and the general public in the development of the Storm Water Management Plans. Special effort should be made to involve those entities with the authority, ability, and desire to bring about necessary change by developing and implementing the Storm Watershed Management Plan.

General Information

This PPP has been developed exclusively for the Lower Saginaw River, Kawkawlin River and Saginaw Bay Shoreline Watersheds. The Bay County Drain Commissioner and the BASWA Members will be responsible for and work together to develop and administer the PPP. The intention is to encourage and implement the public's involvement in the planning process.

The following MS4 permittee(s) submit this PPP:

Bangor Charter Township
Bay County Road Commission
City of Bay City
City of Essexville
County of Bay
Hampton Charter Township
Kawkawlin Township

Monitor Charter Township

Nested Jurisdictions

Bangor Township Public Schools

Bay Arenac Intermediate School District

Bay City Public Schools

Essexville Hampton Public Schools

Building the Team (Table)

The following table identifies the various agencies/organizations/entities who we plan to involve in our watershed management planning process; the mechanisms we plan to use to bring the entities into the planning process; and identifies who will be responsible for implementing each mechanism.

Potential Watershed Team	Participation Mechanism	Responsible Contact
Bangor Township Public Schools	MS4 Permit Holder Nested Jurisdiction	BASWA Administrator
Bangor Township Board	MS4 Permit Holder	BASWA Partner
Bangor Township Planning and Zoning	Affiliate Invitation	BASWA Administrator
Bay Area Chamber of Commerce	Targeted Invitation	BASWA Administrator
Bay Area Community Foundation	Targeted Invitation	BASWA Administrator
Bay Area Convention and Visitors Bureau	Targeted Invitation	BASWA Administrator

Bay-Arenac ISD	MS4 Permit Holder Nested Jurisdiction	BASWA Administrator
Bay City Public Schools	MS4 Permit Holder Nested Jurisdiction	BASWA Administrator
Bay County Drain Commissioner	MS4 Permit Holder	BASWA Partner
Bay County Farm Bureau	Targeted Invitation	BASWA Administrator
Bay County Health Department	Affiliate Invitation	BASWA Administrator
Bay County Parks and Recreation-Pinconning Park	Affiliate Invitation	BASWA Administrator
Bay County Community Planning Department	MS4 Permit Holder	Watershed Partner
Bay County Road Commission	MS4 Permit Holder	BASWA Partner
Bay County Soil Erosion Program	Affiliate Invitation	BASWA Administrator
Bay Future, Inc	Targeted Invitation	BASWA Administrator
Bay Medical	Targeted Invitation	BASWA Administrator
Bay Sail	Targeted Invitation	BASWA Administrator
Boy Scouts - Huron Council	Targeted Invitation	BASWA Administrator
City of Bay City	MS4 Permit Holder	BASWA Partner

City of Bay City - Planning Commission	Affiliate Invitation	BASWA Administrator
City of Essexville	MS4 Permit Holder	BASWA Partner
City of Essexville - Planning Commission	Affiliate Invitation	BASWA Administrator
Consumers Energy	Targeted Invitation	BASWA Administrator
Delta College	Affiliate Invitation	BASWA Administrator
Ducks Unlimited- Bay County	Targeted Invitation	BASWA Administrator
East Central Michigan Planning and Development Regional Commission	Targeted Invitation	BASWA Administrator
Essexville-Hampton Public Schools	MS4 permit Holder Nested Jurisdiction	BASWA Administrator
Girl Scouts of Mitten Bay	Targeted Invitation	BASWA Administrator
Hampton Township Board	MS4 Permit Holder	BASWA Partner
Hampton Township Planning and Zoning	Affiliate Invitation	BASWA Administrator
Kawkawlin River Watershed Association	Targeted Invitation	BASWA Administrator
Kawkawlin Township Board	MS4 Permit Holder	BASWA Partner
Kawkawlin Township Planning and Zoning	Affiliate Invitation	BASWA Administrator

Linwood Sportsman Club	Targeted Invitation	BASWA Administrator
Bay County Realtors	Targeted Invitation	BASWA Administrator
MDNRE	Affiliate Invitation	BASWA Administrator
MDOT	Affiliate Invitation	BASWA Administrator
Michigan State University Extension Bay County	Targeted Invitation	BASWA Administrator
Monitor Sugar	Targeted Invitation	BASWA Administrator
Monitor Township Board	MS4 Permit Holder	BASWA Partner
Monitor Township Planning and Zoning	Affiliate Invitation	BASWA Administrator
Natural Resource Conservation Service/Conservation District	Targeted Invitation	BASWA Administrator
Partnership for Saginaw Bay Watershed	Targeted Invitation	BASWA Administrator
Saginaw Bay Greenways	Targeted Invitation	BASWA Administrator
Saginaw Bay Walleye Club	Targeted Invitation	BASWA Administrator
Saginaw Valley State University	Targeted Invitation	BASWA Administrator
Saginaw Watershed Initiative Network (WIN)	Targeted Invitation	BASWA Administrator
Save our Shores Organization	Targeted Invitation	BASWA Administrator

Trout Unlimited	Targeted Invitation	BASWA Administrator
General Public	PSA; Website; Press Release	BASWA Administrator

Stake holders will initially receive an invitation; either targeted or affiliated. PSA's and press releases will invite the public and serve as a reminder to invitees. The website will encourage public participation with a link to email comments or concerns to the BASWA administrator.

- Affiliate Invitations are given to entities affiliated with Authority Members or entities under MS4 permit.
- Targeted Invitations are extended to stakeholders that have no legal obligation under the program.

Communication During the SWMP Development Process

Communication during the Watershed Planning Process will be maintained with the stakeholders and public by a variety of mechanisms. The SWMP process will begin 60 days after issuance of the permit.

1.) Individually identified Email distribution lists will be maintained and utilized to the greatest extent practical for meeting notices, communication updates and public events.

2.) A BASWA web-site will be updated annually or as necessary and maintained to include opportunities to review and inspect SWMP and provide links to each affiliate member site available. Email addresses and phone numbers will be provided to allow the public to comment on the SWMP.

3.) Press releases will be developed to announce milestones, including opportunities

for inspection and public comment of the SWMP.

4.) Public Meetings to inspect and review the SWMP will be held periodically, notice consistent with item 9, below.

5.) The BASWA Administrator will attend meetings of local boards, councils, associations, and other interested groups.

6.) Articles will be developed for other existing newsletters or circulars.

7.) Attend and promote appropriate workshops, seminars, and open-houses.

8.) Conduct surveys as needed.

9.) Publish public notices and public meeting announcements in a manner consistent with public notice requirements for municipalities to invite public involvement and periodic review of the SWMP which is available on BASWA website.

Time Line for the Planning Process

Activity	Schedule
Broadcast Solicit Participation for SWMP Development	Completed 2005
Public Meeting to Review SWMP	Completed 2006
Ongoing BASWA Meeting	All Quarters of Permit Period
Seek Grant Funding Sources	Ongoing

Investigate Other Potential Funding/Grant sources	Ongoing
Broadcast Solicit Participation to review SWMP	Within 2 years of permit approval
Public meeting to Review Updated Watershed Management Plans	Within 3 years of permit approval

Coming to Agreement

At decision making milestones, advance meeting notices will include a description of the decisions to be made regarding the Storm Water Pollution Prevention Initiative, Watershed Management Plan Updates or other meeting purpose actions as well as a brief summary of (decision) impacts in order to encourage the broadest level of participation. Group consensus will be the goal and strived for at decision making points. If conflicts exist on critical issues after allowing time for debate, a majority vote by full voting members of the Bay Area Storm Water Authority will make the decision. Minutes of meetings will be kept to include a record of differing view points

Adaptive Management

Public participation and involvement by stakeholders will be evaluated at each meeting through sign-in sheets. Participation will be encouraged in PSA's, press releases and emails. If fewer than 10 stakeholders and members of the public participate, it will be determined that public participation is not adequate and additional communications to stake holders will be made through a blast email encouraging participation and identifying additional potential stakeholders. Stakeholders must include municipalities, agricultural, residential and conservation individuals. An updated targeted invitation letter as described in Part 2 Building the Team - will be sent out to encourage participation to participants who have missed two meetings.